



2022 Sponsorship Guide

**Your Opportunity to Become Part of
the Mustang Family!**

THHS Touchdown Club



27501 Mustang Run, Mission Viejo, CA 92691



**Trabuco Hills High School Touchdown Club
27501 Mustang Run Mission Viejo, CA 92691**

Dear Valued Community Partner:

In Mission Viejo, there's nothing more important than fostering our local sports teams. Teams like THHS Mustangs provide student athletes a safe place to get physically active and make connections with their peers. Our 2022-23 season is getting underway and we are looking for team meal sponsors and donations either monetary or in-kind donations. For in-kind donations we will provide a dollar for dollar value in advertising on our website, in our media guide or in stadium announcements depending on your donation level.

In an effort to provide a comprehensive program for students at all levels, the THHS Football Booster Club is responsible for raising funds annually to meet the needs of every student in the program. With your assistance, we will be able to provide our students the opportunity to develop in an enriching and supportive environment, not only in football but in life.

The SVUSD supports approximately 6% of the annual THHS Football operating budget of \$160,000. It is through the support of families, friends and our community partners that allows 165 students to successfully participate in the football program. Your contributions and donations will help enhance our program with:

Updated Practice Gear
Team Meals
Transportation
Snack Bar Operations
Uniforms

To contribute to our team meals, please contact our team meal coordinators at Mustang.fb.teammeals@gmail.com.

If you need further information on our tax-exempt status or additional fundraising efforts, feel free to contact me via our Touchdown Club. THHS Touchdown Club (Tax ID#33- 0295386) is a non-profit 501 (c)(3).

We hope you can help feed our players, and thank you for supporting the Trabuco Hills Mustang Football Program.

Best Regards,

Caryn McLain
THHS Booster President

THHS Touchdown Club



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Here's how you can help!

- Trabuco Hills High School is one of the largest schools in the Saddleback Valley Unified School District with approximately 2,800 students. Thus, you'll be reaching over 10,000 local family members.
- Your opportunity to exclusively reach families in the areas of Foothill Ranch, Lake Forest, Portola Hills, North Mission Viejo, and Rancho Santa Margarita.
- Your support directly impacts our students, teachers, coaches, parents, school, and community.
- Over 90% of our football operating budget comes from fundraising and local donations.
- Sponsoring the THHS Football Program provides positive community exposure. This in turn leads to increase sales, increased brand awareness, and increased customer loyalty.
- Corporate sponsorship provides local businesses an opportunity to demonstrate their community support and high school team spirit.

Thank you for your support.



2022 Corporate Sponsorship Information

Platinum Level Sponsorship Program

\$5,000

Go for the Platinum Sponsor for Mustang Home Games

- **Score Board Banner** – Full color Electronic LED Banner displayed on the Scoreboard on game days
- **Sideline Fence Banner** – Your tailored Banner strategically placed in a premium spot on the football field
- **Program Advertisement** – Receive a Full-Page color Ad in the Media Guide
- **Stadium P.A. Broadcast Advertising** – Provides your company with in-game advertisements each quarter
- **Website Ad** - Display company logo on team website with link to homepage
- **2 Season Tickets and In-Game Meal** – Two tickets to all 2022 Home Games, and two in-game meal tickets
- **2022 Varsity Autographed Helmet**



2022 Corporate Sponsorship Information

Gold Level Sponsorship Program

\$2,000

Go for the Gold Sponsor for Mustang Home Games

- **Score Board Banner** – Full color Electronic LED Banner displayed on the Scoreboard on game days
- **Sideline Fence Banner** – Your tailored Banner strategically placed in a premium spot on the football field
- **Program Advertisement** – Receive a Full-Page color Ad in the Media Guide
- **Stadium P.A. Broadcast Advertising** – Provides your company with in-game advertisements each quarter
- **Website Ad** - Display company logo on team website with link to homepage
- **2 Season Tickets and In-Game Meal** – Two tickets to all 2022 Home Games, and two in-game meal tickets



2022 Corporate Sponsorship Information

Silver Level

\$1,300

Strive for the Silver Sponsor for Mustang Home Games

- **Sideline Fence Banner** – Company logo/name on a Banner (2' x 4')
- **Program Advertisement** – Half-page color Ad in the Media Guide
- **Stadium P.A. Broadcast Advertising** – Two Shout-Outs on game night
- **2 Season Tickets and In-Game Meal** – Two season tickets to all 2022 Home Games, and 2 meal vouchers

Bronze Level

\$650

Be a Bronze Sponsor for Mustang Home Games

- **Sideline Fence Banner** – Company logo/name on a Banner (2' x 4')
- **Program Advertisement** – Quarter-page black and white Ad in the Media Guide
- **Stadium P.A. Broadcast Advertising** – One Shout-Out on game night



Additional Sponsorship Information

Game Day Media Guide Advertisements:

___ Back Outside Cover \$1,500
(only one available)

___ Back Inside Cover \$1,000
(only one available)

___ Front Inside Cover \$1,000
(only one available)

___ Roster Page Color \$1,000
(only one available)

___ Full Page Color \$750

___ Full Page B/W \$600

___ Half Page Color \$450

___ Half Page B/W \$350

___ Quarter Page Color \$350
\$200

___ Quarter Page B/W

___ Website w/ link to business \$200

___ Business Card Ad \$100

Banner Advertisements:

___ Scoreboard Electronic
LED Banner \$1,000

___ Fence Banner \$400
(2'x4' Fence Sign)

___ Fence Banner (Renewal) \$250
(2'x4' Fence Sign)

*Corporate Sponsorship Packages:

___ Gold Level \$2,000 *(Refer to previous pages for details)

___ Silver Level \$1,300

___ Bronze Level \$650



2022 Trabuco Hills Mustang Varsity Football Schedule

| <u>Date</u> | <u>Opponent</u> |
|-------------|---------------------|
| 8.26 | vs. Katella |
| 9.01 | vs. Heritage |
| 9.09 | vs. Tustin* |
| 9.16 | vs. Newport Harbor |
| 9.23 | vs. Segerstrom |
| 9.30 | vs. Los Osos* |
| 10.07 | vs. Tesoro* |
| 10.14 | vs. San Juan Hills* |
| 10.21 | vs. Aliso Niguel |
| 10.28 | vs. El Toro* |

* Home Games

